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# CULTURE LABS

RECIPES FOR SOCIAL INNOVATION

# What CultureLabs does

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**Proposes** innovative, participatory approaches aiming for social inclusion and community empowerment via interaction with cultural heritage

**Implements** digital infrastructures that help users to organise participatory projects tailored to their needs

**Creates** bridges and establish collaborations between communities - especially those at risk of marginalisation - and cultural heritage institutions such as museums, libraries, and galleries

**Facilitates** collaboration and communication between cultural heritage institutions, civil society (non-governmental) organisations and public administrations (departments and agencies at all levels of government)

**Addresses** the needs of migrant communities and refugees to raise positive awareness about their living heritage and help them develop an active role in society

**Helps** civil society organisations to integrate cultural heritage activities as part of their social services

# Who CultureLabs is designed for

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**Civil society organisations** working with migrant communities and refugees

**Cultural heritage institutions** who are interested in reinforcing social inclusion and cultural empowerment

**Migrant communities and refugees**, especially those most disconnected from dominant cultural heritage of the host country and at risk of marginalisation

**Public administrations** who tackle challenges related to societal cohesion and migrant and refugee integration

CultureLabs will propose recipes (participatory approaches) that promote cultural heritage-enabled social innovation through the collaboration between institutions and community members.





**#CulturalHeritage**

**#CultureLabs**

**#SocialInnovation**

**#SocialRecipes**

**CultureLabs will implement four pilot projects. Each pilot will experiment with a different recipe (participatory approach) to engage migrant communities and refugees through cultural activities.**

## **Bridging Cultures Through Arts Italy**

*COOSS Marche's pilot project will involve three different communities (second generation migrants, asylum seekers and refugees) in the co-creation of art-based activities, allowing these communities to share their cultural heritage and to engage with their host country. The aim is to improve the quality of life of the participants by involving them in artistic and cultural activities, in close collaboration with museums and theatres.*

## **More in Common United Kingdom (UK)**

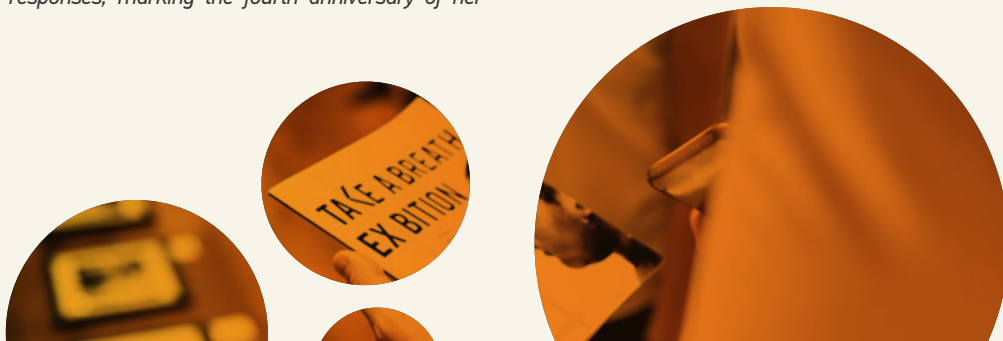
*People's History Museum's (PHM) pilot project will explore the impact of the 2016 vote to leave the European Union on migrant communities in the UK. The museum will work with migrant and non-migrant communities in Manchester to explore how they have 'more in common', with the aim to promote intercultural understanding and dialogue. Participatory activities will be organised with reference to the Jo Cox memorial wall, in memory of the murdered MP and activist for women's and migrants' rights. The project will result in a co-produced artistic response to the memorial wall, and an online exhibition of crowdsourced responses, marking the fourth anniversary of her death in 2020*

## **So Distant, Incredibly Close Italy**

*Fondazione Sistema Toscana, in collaboration with Sistema Museale d'Ateneo di Pisa, the University Museum System of Pisa, will carry out a pilot project involving second generation migrants producing alternative narratives to Pisa's museum collections by connecting them to the migrants' own heritage. The aim is to develop interest in museums for community members who are usually disenfranchised from the mainstream cultural sector, and to set the ground for intercultural dialogue and mutual understanding.*

## **Zoom in on Heritage Finland**

*The Finnish Heritage Agency's - Museovirasto pilot project will invite participants, especially women with a migrant background, to use the agency's picture collection to inspire them to document and photograph how they experience living cultural heritage. The pilot aims to increase awareness of migrant communities in Finnish culture and history as well as to increase the awareness of non-migrant communities in migrant communities' culture, promoting social inclusion and intercultural understanding in Finnish society.*





# The CultureLabs partners

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**Sheffield  
Hallam  
University**

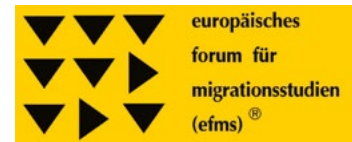
**Singular Logic**  
Innovation at your doorstep



 **Museovirasto  
Finnish Heritage Agency**



**Platoniq**



## HOW TO CONTACT US

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OUR HERITAGE:  
WHERE THE PAST  
MEETS THE FUTURE

2018   
EUROPEAN YEAR  
OF CULTURAL  
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